



Uniting over 400 civil
society organisations
to drive global change



Bond is the UK network for organisations working in international development

We unite and support a diverse network of over 400 civil society organisations and allies to help eradicate global poverty, inequality and injustice.

We strengthen and champion the sector to make international development more efficient and effective. We work to influence governments and policy-makers, develop the skills of people in the sector, share expertise, and build organisational capacity and partnerships.

By helping our members adapt to an ever-changing environment, we enable civil society to be more effective and sustainable.

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Facts and Figures

Number of member organisations as of May 2018

426

● 255 small organisations (<2m expenditure)

● 98 medium organisations (<10m expenditure)

● 73 large organisations (>10m expenditure)



44

groups to maximise expertise and share best practice



1,176

people attended Bond Conference 2018



48

courses run in one year



202,801

views of our funding opportunities page in 2017

Our members

We unite

Our members range from large organisations with a worldwide presence to smaller, more specialist organisations working in specific regions or with specific groups of people. Our members include:



Groups

We collaborate

The Bond network is made up of over 400 organisations working across the international development and humanitarian sectors. Our 44 working groups bring together international development professionals to take joint action and share learning on policy and practice areas.

Groups' activities include producing reports and giving evidence to parliamentary select committees. Some recent activities:

- The Conflict Policy and Humanitarian groups jointly produced a briefing for new parliamentarians on the state of the world's emergencies, which was launched in parliament
- The Disability and Development Group hosted a meeting with secretary of state Penny Mordaunt to mark the International Day of Persons with Disabilities
- The SDGs group co-hosted an event where governments from Finland, Uganda, Colombia and Germany shared their experience of implementing the SDGs.

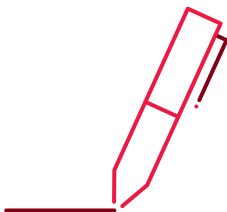
Some of the areas our groups cover include:

- Funding
- Child rights
- Technology
- Water and sanitation
- Lobbying
- Project management
- Sport for development
- Private sector
- Monitoring, evaluation and learning
- Transparency



I value Bond's convening power. It's a good forum for information sharing and platform for different working groups to get together. The sector needs Bond.

Bond group member



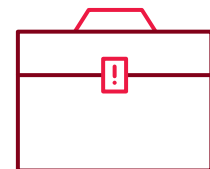
3,000

individuals have signed up to groups



8

reports produced with contributions from groups in 2017



14

policy briefings produced by groups in 2017

Conference



We connect

Our flagship event is the Bond Annual Conference, Europe's biggest international development event.

NGOs, civil society leaders, researchers, funders, government and the private sector come together to share ideas and interrogate emerging trends. The two-day conference challenges the sector's thinking and stimulates debates around crucial issues in over 30 sessions that cover funding, leadership, advocacy, campaigns, politics, operations and partnerships.

Past speakers have included the secretary of state for international development Penny Mordaunt, Norwegian Refugee Council secretary general Jan Egeland, Nobel Peace Prize laureate Leymah Gbowee and environmental activist Vandana Shiva. The event's hashtag #bondconf has trended across the UK for the past three years.

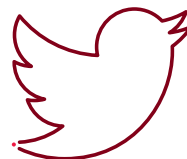


It's a great platform for organisations to come together to share insights, experiences, skills and also bounce ideas off each other.

Sam Tiwari
British Red Cross Society



1,176
people attended the
last Bond Conference



4,594
#bondconf tweets over
two days

Awards and events



We inspire

Along with our annual conference, our events programme helps development professionals share expertise, adapt to changes in the NGO environment and connect with others for greater impact.

Our 22 events in the last 18 months covered topics like Brexit, the NGO operating environment, philanthropy and corporate partnerships, blockchain, and priorities around the general election.

The Bond International Development Awards showcases the outstanding people and work of the Bond network. Categories include innovation, collaboration, volunteer, humanitarian and campaigns.

Our first Funding for Development Conference brought around 200 fundraisers together to discuss key issues and hear about the latest trends and insights in public and institutional fundraising.



This award tells me that people around the world are watching and appreciating what I am doing and the best thing for me is to keep moving ahead with work that continues to help the little ones. I am sure this award will encourage more people to come and support AfriKids so we can do even more work in Ghana.

Joseph Asakibeem

Bond Humanitarian Award 2018 winner
and project manager at AfriKids Ghana



Training



We empower

We've been developing the knowledge and skills of professionals in the sector for over 20 years through our highly practical courses.

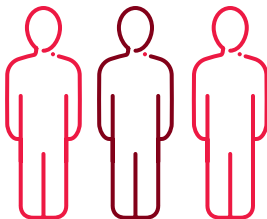
Our expert trainers deliver courses at the Bond training centre, online or in-house at organisations' offices.

Our training programme covers core areas for development professionals: funding, campaigning, effectiveness, advocacy, programmes and leadership.



Very open and constructive discussion, very useful and practical guidance. The trainer was extremely engaging, helpful and experienced.

Tanya Rahman
IIED



654

people developed their skills through training in 2017



14

countries from which our online courses have been accessed



48

Bond courses run in one year

Partnerships

We partner

We foster cross-sector partnerships to support the international development sector to meet current and future challenges through innovating, adapting and sharing learning.

Our corporate partners work with us to help our members improve their financial sustainability and be more effective. We recently ran a series of breakfast seminars for NGO leaders on private sector partnerships with Deloitte, Kleinwort Benson Hambros and Global Philanthropic.



20

corporate supporters
and sponsors

Some private sector companies we've worked with:



Aid and political engagement

We advocate

We advocate to ensure the UK's policies around development and aid are effective and transparent at reducing global poverty and enabling sustainable development.

Our recent aim and focus has been on the government's official development assistance (ODA) spending:

- We continuously engage with several government departments and funds who spend ODA outside of the Department for International Development (DFID), including HM Treasury, the FCO, the Department of Health and the cross-Whitehall Conflict, Security and Stability Fund
- We co-produced an in-depth briefing on aid effectiveness principles for non-DFID departments
- We worked with members to advise DFID on aid quality issues, including the Multilateral and Bilateral Development Reviews, the Economic Development Strategy, Private Sector Instruments and the OECD DAC's definition of ODA
- We co-hosted a high-level panel for key decision makers from the OECD, OECD countries and the UN
- We delivered well-received policy submissions on aid quality and effectiveness, including a response to the International Development Committee's inquiry into the CDC Group.

We respond

We use our influence and relationships to lobby government and politicians to ensure that the UK government works with the sector to deliver for the world's poorest.

Following changes to the UK's political leadership in 2016 and 2017, we built relationships with key political leaders:

- We wrote to the new prime minister, the new DFID secretaries of state and other key political leaders
- We built positive relationships across parliament and regularly provided evidence and submissions to the International Development Committee
- We continued to hold events with our members at the political party conferences, most recently holding well-attended events at the Conservative, Labour and Liberal Democrat Party conferences to discuss Britain's role in the world post-Brexit
- We worked with members to deliver a report on the state of the world's emergencies for new and returning parliamentarians.

Sustainable Development Goals

We influence

We bring together our members and wider UK civil society to collectively influence the policies and practices of governments and institutions at the UK, European and international levels.

SUSTAINABLE DEVELOPMENT GOALS



These 17 goals and 169 targets have the potential to transform our world. If they are achieved, we will see an end to poverty and hunger, fairer and more equal societies, a thriving natural environment, and solutions to climate change.

Ruth Fuller

International development policy adviser at WWF-UK and co-chair of Bond SDGs group



Sustainable Development Goals

We convene and support our members to drive the SDGs agenda forward across civil society and governments. We help members adapt to the new agenda, shape the UK government's plans, and support international partners to encourage their governments to implement the Goals.

Recent activities around the SDGs:

- We consulted on the UK's SDGs implementation plan with various arms of government
- Our report on national SDGs implementation analysed 16 countries' voluntary national reviews and provided recommendations for improved reporting. The report is being used by UN bodies in their training and guidance processes
- We produced a briefing on where to start SDG implementation and recommendations for a national SDGs implementation plan
- We helped coordinate a successful All-party Parliamentary Group on the SDGs
- We held a cross-Whitehall roundtable on implementing the Paris Agreement and the SDGs
- We jointly-hosted a side event to the UN High Level Political Forum with 12 international organisations on the "leave no one behind" thread and the role of civil society in national reviews of the 2030 Agenda
- We hosted an event with UKSSD, WWF and representatives from the governments of Uganda, Colombia, Finland and Germany to discuss lessons and challenges of SDG implementation.

EU cooperation

We facilitate

We facilitate collective action to advocate for a civil society that delivers for the world's poorest. We convene members and share knowledge on Brexit negotiations to ensure that the UK's exit from the EU delivers for international NGOs and the world's poorest.



Continuing to play a leading role in development and aid throughout the Brexit process and beyond is vital for achieving the government's vision of a 'Global Britain' and for ensuring that we do not lose the battle on tackling global challenges.

Bond international development charter



Recent activities include:

- We convened members to consider the implications and potential responses to the EU referendum's significant political, societal and institutional shifts before and after the vote
- We delivered an international development charter for the UK's exit from the EU, articulating key principles the sector wants to see to get the best deal for the world's poorest people
- We met with DFID to advocate that the principles of the charter are recognised in negotiations and established how the UK government will engage with the sector
- We published three pieces of research on the implications of the UK exiting the EU on policy, funding and CSO collaboration.

We also engage in European-level debates about the future of EU development policy:

- We worked with CONCORD, the European NGO Confederation for Relief and Development, to provide our members' feedback in the EU consultation on the future of EU development policy and SDGs implementation
- We contributed to the EU AidWatch report, which holds the EU and member states to account for delivering aid
- We held a workshop with 10 national platforms to share lessons on responding to anti-development narratives, funding cuts and wider political challenges.

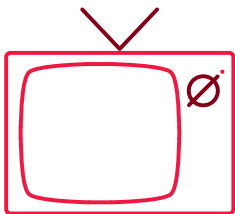
Campaigning



We defend

We coordinate campaigns to defend the international development sector and the vital work that NGOs do across the globe.

- Our cross-sector #proudofoaid campaign resulted in the UK government's legislative commitment to spending 0.7% of GNI of international development. A parliamentary debate on the aid budget saw 33 of the 37 MPs who spoke, from all parties, speaking in favour of the UK's commitment to aid and 0.7%. The campaign hashtag trended at number 4 in the UK on Twitter.
- We worked with members to ensure joint statements and positions were communicated through the media around the 2017 general election. 23 sector leaders signed our joint letter in the Financial Times.
- We coordinated over 120 organisations from across UK civil society to sign a letter to the Minister for Civil Society calling for the Lobbying Act to be revised following the snap general election.
- We supported members to continue campaigning during the 2017 snap general election by publishing easy-to-use guidance and organising events for members on the Lobbying Act rules and Charity Commission guidance on elections.



20

pieces of media coverage
around general election 2017



23

sector leaders signed public
letter to government



33

media stories around
Lobbying Act campaign

Funding

We support

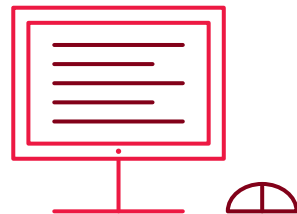
We support organisations to access funding and become financially sustainable through expert guidance.

We share insights into funding opportunities and new models of funding to help NGOs adapt to increasing funding pressures and complexities.

- We offer resources and support on securing sustainable funding, including our regularly updated upcoming funding opportunities webpage.
- Our first annual Funding for Development conference brought together fundraisers to discuss key issues, trends and insights in public and institutional fundraising.
- Our Future Funding Forum convened funders interested in supporting a thriving civil society in the global south, which was supported by Comic Relief, Big Lottery Fund, Baring Foundation and Stars Foundation
- We undertook research with NCVO into financial trends, using data from 362 of Bond's member organisations to support them to diversify their financial models.
- We ran workshops on alternative sources of funding in areas like philanthropy, corporate partnerships and impact investing.

We also engage with the government on funding policy:

- We coordinated a members' group of financial experts to support DFID to redevelop their approach to cost transparency.
- We also coordinated a sector-wide response to DFID's Supplier Review, which explained the implications for NGOs. We worked with the Centre for Development Results (CDR) on a survey to gather evidence on the implications of the review, and organisations' ability to apply for commercial contracts.



202,801

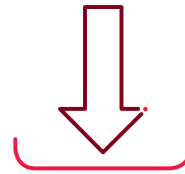
views of our funding opportunities page in 2017

Monitoring, evaluation and learning

We strengthen

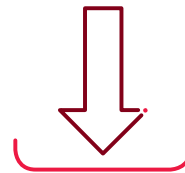
We deliver a range of services to help organisations be more effective and improve the quality of their work. We work with organisations to improve their monitoring and evaluation practices. We also support members to better use the evidence from their work.

- We connect organisations with the government and other donors to inform policy and approaches to evidence and learning.
- We connect our members with other civil society organisations to share trends in organisational effectiveness, like adaptive management.
- We produce tools, research reports, practical guides, sector benchmarking reports and workshops to enable organisations to undertake better monitoring, evaluation and learning (MEL).
- Our impact builder tool helps organisations define, measure and understand their impact.
- Our evidence principles and checklist help professionals assess and improve the quality of evidence in their evaluation reports, research reports and case studies.
- Our choosing appropriate evaluation methods tool is an accessible aid for understanding and choosing evaluation methods.



1,123

downloads of Bond's choosing appropriate evaluation methods tool



553

downloads of Bond's evidence principles



Innovation, arising from failure, can lead to improvement, and it is by learning to accept failure that these processes can be taken forward.

Hamayoon Sultan

Senior impact evaluation officer at Islamic Relief Worldwide and MEL Group member

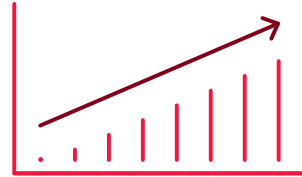


Transparency

We improve

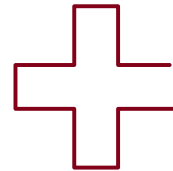
We also support organisations to be more transparent and accountable.

- We work with organisations engaging with the International Aid Transparency Initiative (IATI), to support them to share information on their programmes in an open, accessible way. We also run training and maintain a peer learning network in the UK and with civil society networks across Europe and the USA.
- We connect organisations with the UK government to inform policy development around transparency and ensure that civil society is seen as a legitimate and transparent partner.
- We represent civil society on the Governing Board of IATI to ensure that civil society is an active part of the decision-making process for this international transparency initiative, alongside governments, development banks and the UN.
- We offer services on benchmarking and improving organisations' transparency and accountability, including an independent transparency review and transparency policy development.
- We connect our members with academics and leaders from the UK business sector to build new learning networks around transparency technologies like blockchain.



43%

of Bond users used IATI data to inform decision-making



111

organisations supported through IATI services



An invaluable starting point for organisations who are new to IATI and AidStream. The workshop provides a unique opportunity to understand the often complicated IATI context and requirements.

Stephanie Schlipper

Transparency and operations manager at MannionDaniels



Leadership

We innovate

We help leaders innovate and prepare for the future.

We provide practical frameworks, tools and training, including our social innovation framework, organisational innovation audit and innovation case study library. Our innovation audit provided tailored analysis to Bond members and resulted in a sector benchmarking report.

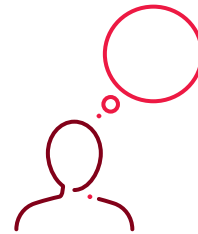
We help leaders think through the implications of major changes on the horizon. We use futures techniques as a device to open up thinking about new pathways and different possibilities. In 2017, we helped organisations engage with the future of livelihoods for developing countries in 2030 through a practical workshop and toolkit.

We also developed a first-of-its-kind Business Model Innovation programme to help senior NGO leaders develop alternative and sustainable new business models. We challenged NGO leaders to think beyond the status quo through our development organisation of the future project, which uses a fictional NGO to stimulate ideas around preventing disasters.



62

organisations took part in Bond's Innovation Audit



37

senior leaders on Business Model Innovation programme



It's hard to be honest about what needs to change and to be prepared to tackle those things in innovative and forward-thinking ways, but that's what we were there to do.

Jo Baker

CEO of International Service and Business Model Innovation participant





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