

**Kashif Shabir**

CEO, Muslim Aid

I have been CEO of Muslim Aid, an international humanitarian charity with relief and development programmes in countries across Africa, Asia, and Europe since early 2020. I am also the founder and principle consultant at Ethical Consulting Group, specialising in Strategy development, Governance and Faith Based Giving.

Prior to this I have been Head of Knowledge Management and Learning at Oxfam and at the British Red Cross as part of the Strategic Change Management Team, and spent over a decade consulting as an interim executive for a number of faith and non-faith based charities including; The National Zakat Foundation, Ramadan TV, Charity Right, WaterAid and others.

My interest in Bond, stems from my desire to help small and medium-sized charities with strategy development, governance, and general management. Having worked as a strategy consultant, Muslim Aid approached me to facilitate their strategy development workshops, and I took responsibility for finalising their 2020-2025 strategy. Not long after I joined Muslim Aid, I moved into the position of Interim CEO and through this drove the transformation work that was set as a priority for the organisation.

Muslim Aid is now well on its plan of transformation. The work has begun with the streamlining of UK and international teams, to bring them in line with new objectives to share the renewed commitment towards the charity's vision. They have also invested heavily in compliance and internal audit resources to ensure that the charity meets its current commitments and is fit for the future. As a trustee of Bond, given the opportunity, I would bring my awareness and understanding of the challenges within the sector and how charities work within the wider community. Moving forward, I would like to ensure that Muslim Aid, along with other charities, act as a global family of equals with a strong foundational culture of innovation and commitment to the communities they serve, with a strong values-based strategy that inspires excellence at every level.